

A Station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

**A. Full-Time Vacancies Filled During Past Year**

- 1. Job Title: Promotions Director
- 2. Job Title: News Reporter
- 3. Job Title: Sales Executive
- 4. Job Title: Sales Executive
- 5. Job Title: Sales Executive

**B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

1. Job Title:

Source	Contact Person	Address	Tel #	Referred Person Hired?
		See attached documentation		

2. Job Title:

Source	Contact Person	Address	Tel #	Referred Person Hired?

**C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number):**

Forty (43)

**D. Total Number of Interviewees for All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources:**

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
		See attached documentation		

**E. Outreach Activities**

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

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**A. Full-Time Vacancies Filled During Past Year**

6. Job Title: Sales Executive

7. Job Title: Sales Executive

8. Job Title: Sales Executive

9. Job Title:

10. Job Title:

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**SAGA COMMUNICATIONS OF TUCKESSEE, LLC  
EEO PUBLIC FILE REPORT  
ADDENDUM TO PUBLIC FILE REPORT  
APRIL 1, 2009 THROUGH MARCH 31, 2010**

**B. Recruitment/Referral Sources**

1.     **Job Title:**        **Promotions Director**  
Date Filled:       September 14, 2009  
Notes:               Interview Record Available  
                      90 applicants, 7 interviews  
  
Source A:            WCVQ website  
Note:                Screenshot Available  
Referred Person Hired? Yes  
  
Source B:            WEGI website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source C:            WVVR website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source D:            WZZP website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source E:            Saga Communications website  
Contact:             Michelle Novak  
Address:             73 Kercheval Ave., Suite 201, Grosse Point Farms, MI 48236  
Telephone:          (313) 886-7070  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source F:            All Access website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source G:            Craigslist website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source H:            workthisway.com website  
Note:                Screenshot Available  
Referred Person Hired? No  
  
Source I:            Clarksville/Montgomery County Career Center  
Contact:             Donna Dunn  
Address:             350 Pageant Lane, Clarksville, TN 37043  
Telephone:          (931) 648-5530  
Note:                Fax Available  
Referred Person Hired? No

Source J: Educational Opportunity Center  
 Contact: John Johnson  
 Address: Austin Peay, PO Box 4667, Clarksville, TN 37044  
 Telephone: (931) 221-7481  
 Note: Fax Available  
 Referred Person Hired? No

Source K: Murray State University Hopkinsville Regional Campus  
 Contact: Kelly Morse  
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240  
 Telephone: (270) 707-1525  
 Note: Fax Available  
 Referred Person Hired? No

2. **Job Title: News Reporter**  
 Date Filled: February 19, 2010  
 Notes: Interview Record Available  
 26 applicants, 6 interviews

Source A: All Access website  
 Note: Screenshot Available  
 Referred Person Hired? Yes

Source B: WCVQ website  
 Note: Screenshot Available  
 Referred Person Hired? No

Source C: Clarksville/Montgomery County Career Center  
 Contact: Donna Dunn  
 Address: 350 Pageant Lane, Clarksville, TN 37043  
 Telephone: (931) 648-5530  
 Note: Fax Available  
 Referred Person Hired? No

Source D: Educational Opportunity Center  
 Contact: John Johnson  
 Address: Austin Peay, PO Box 4667, Clarksville, TN 37044  
 Telephone: (931) 221-7481  
 Note: Fax Available  
 Referred Person Hired? No

Source E: Murray State University Hopkinsville Regional Campus  
 Contact: Kelly Morse  
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240  
 Telephone: (270) 707-1525  
 Note: Fax Available  
 Referred Person Hired? No

3. **Job Title: Sales Executive**

Date Filled: April 6, 2009

Source A: Personal Referral, Exigent circumstance\*

Referred Person Hired? Yes

\*This hire was made during a corporate-imposed hiring freeze, a period of economic downturn in which no active recruiting was taking place. We were not looking for salespeople at the time, but an opportunity presented itself to hire someone who we felt would make a great, experienced addition to our decreased sales staff. Corporate made an exception in this case and approved the hire.

4. **Job Title: Sales Executive**

Date Filled: August 24, 2009

Notes: Interview Record Available  
9 applicants, 6 interviews, 2 hires (also see #5 below)

Source A: Personal referral

Referred Person Hired? Yes

Source B: Recruitment ads on WCVQ

Notes: Invoice with airtimes available

Referred Person Hired? No

Source C: Recruitment ads on WVVR

Notes: Invoice with airtimes available

Referred Person Hired? No

Source D: Recruitment ads on WEGI

Notes: Invoice with airtimes available

Referred Person Hired? No

Source E: Craigslist website

Note: Screenshot Available

Referred Person Hired? No

Source F: Craigslist website

Note: Screenshot Available

Referred Person Hired? No

Source G: Clarksville/Montgomery County Career Center

Contact: Donna Dunn

Address: 350 Pageant Lane, Clarksville, TN 37043

Telephone: (931) 648-5530

Note: Fax Available

Referred Person Hired? No

Source H: Educational Opportunity Center

Contact: John Johnson

Address: Austin Peay, PO Box 4667, Clarksville, TN 37044

Telephone: (931) 221-7481

Note: Fax Available

Referred Person Hired? No

Source I: Murray State University Hopkinsville Regional Campus  
 Contact: Kelly Morse  
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240  
 Telephone: (270) 707-1525  
 Note: Fax Available  
 Referred Person Hired? No

5. **Job Title: Sales Executive**  
 Date Filled: September 21, 2009  
 Notes: Interview Record Available  
 9 applicants, 6 interviews, 2 hires (also see #4 above)

Source A: Personal referral  
 Referred Person Hired? Yes

Source B: Recruitment ads on WCVQ  
 Notes: Invoice with airtimes available  
 Referred Person Hired? No

Source C: Recruitment ads on WVVR  
 Notes: Invoice with airtimes available  
 Referred Person Hired? No

Source D: Recruitment ads on WEGI  
 Notes: Invoice with airtimes available  
 Referred Person Hired? No

Source E: Craigslist website  
 Note: Screenshot Available  
 Referred Person Hired? No

Source F: Craigslist website  
 Note: Screenshot Available  
 Referred Person Hired? No

Source G: Clarksville/Montgomery County Career Center  
 Contact: Donna Dunn  
 Address: 350 Pageant Lane, Clarksville, TN 37043  
 Telephone: (931) 648-5530  
 Note: Fax Available  
 Referred Person Hired? No

Source H: Educational Opportunity Center  
 Contact: John Johnson  
 Address: Austin Peay, PO Box 4667, Clarksville, TN 37044  
 Telephone: (931) 221-7481  
 Note: Fax Available  
 Referred Person Hired? No

Source I: Murray State University Hopkinsville Regional Campus  
 Contact: Kelly Morse  
 Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240  
 Telephone: (270) 707-1525  
 Note: Fax Available  
 Referred Person Hired? No

6. **Job Title:** Sales Executive  
Date Filled: January 4, 2010  
Notes: Interview Record Available  
4 applicants, 3 interviews
- Source A: Emailed resume after personal referral  
Referred Person Hired? Yes
- Source B: Recruitment ads on WCVO  
Notes: Invoice with airtimes available  
Referred Person Hired? No
- Source C: Recruitment ads on WVVR  
Notes: Invoice with airtimes available  
Referred Person Hired? No
- Source D: Recruitment ads on WEGI  
Notes: Invoice with airtimes available  
Referred Person Hired? No
- Source E: Craigslist website  
Note: Screenshot Available  
Referred Person Hired? No
- Source F: Craigslist website  
Note: Screenshot Available  
Referred Person Hired? No
- Source G: Clarksville/Montgomery County Career Center  
Contact: Donna Dunn  
Address: 350 Pageant Lane, Clarksville, TN 37043  
Telephone: (931) 648-5530  
Note: Fax Available  
Referred Person Hired? No
- Source H: Educational Opportunity Center  
Contact: John Johnson  
Address: Austin Peay, PO Box 4667, Clarksville, TN 37044  
Telephone: (931) 221-7481  
Note: Fax Available  
Referred Person Hired? No
- Source I: Murray State University Hopkinsville Regional Campus  
Contact: Kelly Morse  
Address: 5305 Ft. Campbell Blvd., Hopkinsville, KY 42240  
Telephone: (270) 707-1525  
Note: Fax Available  
Referred Person Hired? No

7. **Job Title:** **Sales Executive**  
**Date Filled:** March 15, 2010  
**Notes:** Interview Record Available  
39 applicants, 20 interviews, 2 hires (also see #8 below.)
- Source A: In-house application from an intern  
Referred Person Hired? Yes
- Source B: Recruitment ads on WCVO  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source C: Recruitment ads on WVVR  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source D: Recruitment ads on WZZP  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source E: Recruitment ads on WEGI  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source F: Recruitment ads on WKFN  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
8. **Job Title:** **Sales Executive**  
**Date Filled:** March 29, 2010  
**Notes:** Interview Record Available  
39 applicants, 20 interviews, 2 hires (also see #7 above.)
- Source A: Recruitment ads on WCVO  
**Notes:** Invoice with airtimes available  
Referred Person Hired? Yes
- Source B: Recruitment ads on WVVR  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source C: Recruitment ads on WZZP  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source D: Recruitment ads on WEGI  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No
- Source E: Recruitment ads on WKFN  
**Notes:** Invoice with airtimes available  
Referred Person Hired? No

## D. Interviewees Per Recruitment/Referral Source

On-Air Recruitment Ads = 26  
 Station websites = 3  
 Saga Communications website = 1  
 All Access website = 6  
 Clarksville/Montgomery County Career Center = 0  
 Educational Opportunity Center = 0  
 Murray State University Hopkinsville Regional Campus = 0  
 Unsolicited Resume = 2  
 In-house Referrals = 3  
 Outside Referrals = 2

## E. Outreach Activities

Saga Communications of Tuckesse, LLC is considered a "small market station" as defined by the FCC because it is located in a metropolitan area that has a population of fewer than 250,000 persons. Therefore, only one outreach activity must be performed per each one-year period. The following outreach activities were performed within the last one-year period.

### Activity #1

Name of Activity: **"Communications Career Fair" at University of Tennessee at Martin**  
 Date: April 16, 2009  
 Level of participation: Booth  
 E-mails & resumes collected are on file.

### Activity #2

Name of Activity: **"A Career in Full Bloom" at Veterans Plaza, Clarksville, TN**  
 Date: April 24, 2009  
 Level of participation: Booth & promoter  
 Flyers & resumes collected are on file.

### Activity #3

Name of Activity: **"Hot Jobs in the City" at Draughons Junior College, Clarksville, TN**  
 Date: June 5, 2009  
 Level of participation: Booth & sponsor  
 Letter & certificate of appreciation are on file.

### Activity #4

Name of Activity: **"Job Readiness Workshop" at Breathitt Career Center**  
 Date: November 17, 2009  
 Level of participation: Promoter, by running Public Service Announcements for the event  
 Insertion order, production request, & copy are on file.